

Regional Tariff Response Initiative (RTRI)

Helping businesses across Canada respond to tariff pressures



What is RTRI?

A \$3.45 billion initiative to help Canadian small- and medium-sized enterprises (SMEs) respond to tariff pressures, protect jobs and build resilience.

Across Alberta, Saskatchewan and Manitoba, PrairiesCan is delivering the RTRI to help SMEs

Boost

productivity &
improve efficiency

Expand

export
markets

Strengthen

supply
chains

Grow

trade within
Canada

Manage

cash flow
challenges

Who Can Apply & How?

You may qualify if you are:

- An SME
- An Indigenous-led enterprise

To Apply:

- Visit [PrairiesCan's website](#) for current eligibility and funding details
- Contact your PrairiesCan program officer or call 1-888-338-WEST (9378)
- Submit your [application](#)



Eligible Activities

Projects that:

- Address liquidity pressures
- Invest in digitization, automation, and technology
- Expand into new markets
- Strengthen domestic and global supply chains
- Reshore production, R&D, and talent

Funding terms:

- The type and level of support may vary by project, sector and eligibility

How it Fits

RTRI works alongside:

- Rapid Response Supports for Workers and Employers (ESDC)
- Large Enterprise Tariff Loan (LETL)
- Business Development Bank of Canada (BDC)
- Pivot to Grow program
- Canada Strong Diversification Fund

Example projects:

- A manufacturer facing tariff-related cash flow pressures seeking to maintain operations and employment
- A biotech firm expanding into new markets
- A steel processor affected by tariffs using automation to boost productivity

Information current as of September 1, 2026.



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