Original quantitative research

Adolescents' adoption of COVID-19 preventive measures during the first months of the pandemic: what led to early adoption?

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(Published online 25 August 2021)

This article has been peer reviewed.



Abstract

Introduction: The objectives of this study were to explore the extent to which adolescents adopted COVID-19 preventive measures in the first few months of the pandemic and to understand their adoption by looking at interconnected adoption-related factors and determining the strength of these factors, particularly among subgroups not expected to be early adopters.

Methods: Analyses focus on data collected during Spring 2020 from 29 eastern Quebec secondary schools that participated in the COMPASS study. Participants (n=6052) self-reported their knowledge, perception of risk and preventive practices to do with the COVID-19 pandemic. Data were analyzed using structural equation models based on gender and anxiety level.

Results: The majority of respondents reported adopting the recommended COVID-19 preventive measures. The results showed three paths leading to adolescents' adoption of these measures: pandemic knowledge; perception of risk related to COVID-19; and, in particular, discussions with relatives about preventive measures and what to do in case of infection.

Conclusions: While most of the adolescent participants in this study appeared to comply with COVID-19 preventive measures, factors such as discussions with relatives emerge as elements to foster in order to improve adolescents' adoption of preventive measures.

Keywords: adolescents, youth, COVID-19, adoption of preventive measures, structural equation modelling, SEM

Introduction

Emerging evidence suggests that the health effects of COVID-19 infection tend to be less strong in children, including adolescents, than in adults. 1.2.3.4 Still, youth populations contribute to the spread of COVID-19 through school-based outbreaks and household transmission. 5.6 Because some studies identified youth as a population with potentially low compliance with

COVID-19 infection preventive measures, ^{7,8} it is imperative to understand which youth were early adopters of the preventive measures, and what drove them to adopt the measures in order to design effective awareness campaigns that target this population.

Recent studies show that perception of risk contributes to adults' intention of adopting COVID-19 preventive measures.⁹

Highlights

- Adolescents' compliance of COVID-19 preventive measures is high, even in subgroups with lower adoption rates.
- In addition to accurate pandemic knowledge and proper risk perception, discussions with relatives should also be considered as a means of improving adoption of COVID-19 preventive measures by adolescents.

Health-related stress also affects preventive behaviours. ¹⁰ The degree of knowledge about the epidemic also drives individual adoption of preventive measures, with knowledge about the transmission and gravity of the disease factors motivating adults' behaviours. ⁹

How these factors are associated with adolescents' adoption of preventive measures is currently unknown. Yet this information is critical when developing messages targeting youth, particularly in subpopulations known to be less likely to follow preventive measures, such as males and individuals reporting lower anxiety levels. 11,12

Using surveillance data collected from youth attending secondary schools in Quebec during the early stages of the COVID-19 pandemic (April–May 2020), our aim was to determine:

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- (1) the extent to which youth adopted COVID-19 preventive measures early on;
- (2) how implementation of preventive measures can be explained via interconnected factors that are likely to predict their adoption; and
- (3) if adoption of COVID-19 preventive measures and the relation to these interconnected adoption-related factors differ based on gender and anxiety level.

Methods

Survey design and study population

The present study is based on data collected in the province of Quebec as part of the COMPASS (Cannabis, Obesity, Mental health, Physical activity, Alcohol, Smoking, Sedentary behaviour) study (https:// uwaterloo.ca/compass-system/).13 COMPASS is a longitudinal multicentre study of adolescent life in Canada. School surveys have been conducted annually in three regions of the province of Quebec since the Spring of 2017, in partnership with the school communities and the regional public health departments. During the 2019/20 data collection cycle, the COVID-19 pandemic forced the closure of Quebec schools for in-person learning on 16 March 2020, and the COMPASS team transitioned its tools from paper-based withinschool data collection protocols to online data collections using Qualtrics XM (Seattle, WA, USA).

Data collection occurred between March and May 2020.

The study population includes all students in the 5 years of the secondary level (equivalent to Grades 7 to 11 in the USA and the rest of Canada) of 29 Eastern Quebec secondary schools who had not already completed inputting their data for the 2019/20 data collection cycle before the pandemic-related school closures. Of the 16748 solicited adolescents, 6052 (36.1%) answered the online questionnaire. Parents' refusal rate was less than 1% (108 participants).

Informed consent

The COMPASS protocol involves activeinformation passive-consent parental permission procedures. Students could decline to participate at any time.

Ethics approval

All procedures involving human participants were in accordance with the ethical standards of the institutional and/or provincial research committee and with the 1964 Declaration of Helsinki and its later amendments or comparable ethical standards. All procedures in the COMPASS study received ethics approval from the University of Waterloo Research Ethics Board (ORE 30118), as well from the Research Ethics Review Board of the Centre intégré universitaire de santé et de services sociaux de la Capitale-Nationale (#MP-13-2017-1264) and participating school board review panels.

Ethics approval was obtained to include additional measures pertaining to youth respondents' knowledge, attitudes and behaviours to do with the COVID-19 pandemic.¹⁴

Measures

One new component of the online questionnaire referred to adolescents' knowledge, perception of risk and practices in relation to the COVID-19 pandemic. ¹⁴ Most questions were adapted from a questionnaire developed by the World Health Organization (WHO) and information provided on the WHO website. ¹⁵⁻¹⁷ Items extracted from the WHO questionnaire were translated, adapted and pretested by the COMPASS research team.

Dependent variable: adoption of COVID-19 preventive measures

Adoption of COVID-19 preventive measures was determined based on responses to a set of five questions about the measures that were in place at the time of data collection. We asked study participants to report how frequently they had, since pandemicrelated restrictions began (1) avoided gatherings and public places; (2) cancelled non-essential meetings; (3) washed their hands more often than previously; (4) disinfected often-touched objects; (5) and avoided coughing in public. Respondents could choose from three answers: "always," "sometimes" or "never." The "adoption score" is a continuous variable ranging from 0 to 10, with 10 representing the highest level of adoption of these five preventive measures (Cronbach $\alpha = 0.62$).

Factors linked to the adoption of COVID-19 preventive measures

Four factors that could be related to the adoption of preventive measures were preselected based on the current (albeit limited) literature and some key elements of the Health Belief Model:¹⁸ pandemic knowledge; perception of risk of COVID-19 for youths; worries about the COVID-19 pandemic; and discussions in relation to COVID-19 with relatives.

Pandemic knowledge was determined using a set of 17 questions that were based on health facts about COVID-19 disease transmission and symptoms as reported by WHO.¹⁷ Participants were asked if they believe each fact to be true, choosing yes/no responses. The "pandemic knowledge score" is a continuous variable ranging from 0 to 17, with 17 representing the highest level of knowledge (Cronbach $\alpha=0.78$).

Perception of risk of COVID-19 to youths

was assessed based on agreement with a single statement: "I think that COVID-19 represents very little risk of complications to young people." Participants chose possible responses on a 5-point scale from true to false. The answers were subsequently recoded into three categories: (1) true; (2) mostly true; and (3) neutral, mostly false and false. The "perception of risk score" is a continuous variable ranging from 0 to 2, where 0 is equivalent to the perception that COVID-19 represents very little risk to youths (answer choices 1 and 2).

Worries about the COVID-19 pandemic were determined using a set of five questions of the worry battery. Participants were asked about their worries about the current circumstances; their personal health; their family members' health; and their stress level. Response options ranged from 0 (true) to 4 (false). The "worries score" is a continuous variable ranging from 0 to 20, with 20 representing the highest level of worry (Cronbach $\alpha = 0.77$).

Discussions in relation to COVID-19 with relatives were determined based on agreement with two statements: (1) "I discussed measures to prevent infection with family, friends and/or health care professionals"; and (2) "I discussed what to do in case of infection with family, friends and/or health care providers." For both

statements, respondents could choose one of three answers: "always," "sometimes" or "never." The "discussions score" is a continuous variable ranging from 0 to 4, with 4 equivalent to the highest level of discussions with relatives about COVID-19 preventive measures and what to do in case of infection (Cronbach $\alpha = 0.78$).

Other variables

Participants were asked to report their gender, choosing from one of four options: "female"; "male"; "I describe my gender in a different way"; or "I prefer not to say." Based on the responses, we classified participants as "female" or "other."

Anxiety level was determined via the Generalized Anxiety Disorder 7-item scale (GAD-7)¹⁹ questionnaire. The recommended cut point for further evaluation of generalized anxiety is a score of 10; those with a score of 9 or less are characterized as less anxious, and those with a score of 10 or higher as more anxious.

Each participant's age was determined through the question "How old are you today?", with response options 12 years or younger, 13 years, 14 years, 15 years, 16 years, 17 years, 18 years, or 19 years and older.

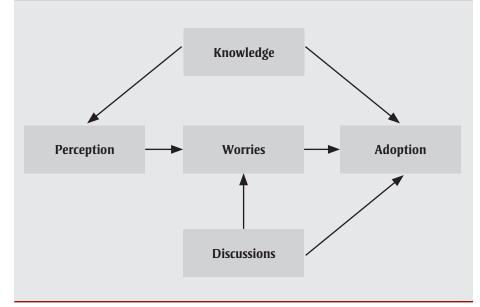
Statistical analyses

We used structural equation models to explore how adoption of preventive measures was linked to pandemic knowledge, perception, worries and discussions with relatives. The influences of these factors are known to be interconnected, and adoption is therefore conceptualized as the result of a complex non-linear causal process. Structural equation modelling (SEM) is the standard approach to empirically address these kinds of issues.

Estimating was initiated using a preliminary statistical model derived from the literature and the Health Belief Model¹⁸ (see Figure 1). The fit of the initial model was not satisfactory and various iterations were completed to adjust the model and improve the goodness of fit, eventually leading to the final model (see Figure 2). Full information maximum likelihood method was used to control for missing data. Robust estimators accounted for the hierarchical structure of the data (respondents clustered in schools). Goodness of fit was assessed based on commonly accepted

FIGURE 1

Hypothesized model of the relationship between pandemic knowledge, perception of risk to youths, discussions with relatives, worries and adoption of COVID-19 preventive measures^a



^a Goodness of fit indices: $\chi^2 = <.001$; root mean square error of approximation (RMSEA) = .223; comparative fit index (CFI) = .416; Tucker-Lewis index (TLI) = -.314.

standards: (1) the model that minimizes the Bayesian Information Criterion (BIC) / Akaike Information Criterion (AIC) estimator; (2) root mean square error of approximation (RMSEA) below .05; (3) Tucker-Lewis index (TLI) and comparative fit index (CFI) as close to 1 as possible.²⁰ Statistical differences in group comparisons are shown by the confidence intervals of the mean differences.

Based on the gender and anxiety level of the participants, we created four subgroups: more anxious females; less anxious females; more anxious others; and less anxious others. Socioeconomic status was considered to be a possible confounder in the preliminary analysis, but was found to have no influence on model estimators and was not retained in the final model.

All analyses were performed with STATA version 15.1 SEM routine (StataCorp, College Station, TX, US). The SEM group routine was used to allow model parameters to vary across the four subgroups.

Results

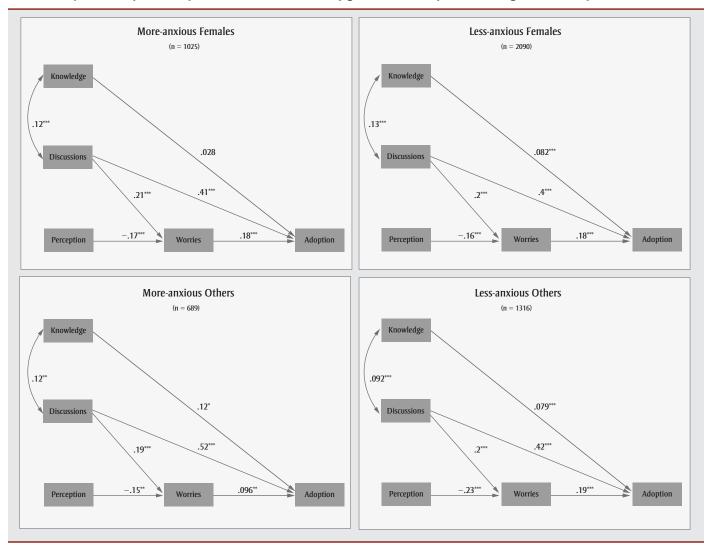
Of the 6052 participants, 60% (n = 3553) were female and 33% (n = 3413) had an anxiety score of 10 or higher. Mean age was 14.6 years. The majority reported having adopted preventive measures

during the first months of the pandemic (Table 1). In fact, more than 9 out of 10 participants reported washing their hands more often and avoided coughing in public, while more than 8 out of 10 reported avoiding social gatherings and public places and cancelling non-essential meetings/gatherings. Over two-thirds of the respondents cleaned and disinfected frequently touched objects. Cronbach α was 0.62, suggesting a moderate level of covariation in the adoption of the measures.

More female participants than other participants adopted all five preventive measures; the differences were statistically significant (p < 0.05). Effects of anxiety levels did not differ statistically significantly except for cancelling non-essential meetings/gatherings (p < 0.05).

Gender and anxiety level affected mean pandemic knowledge, worries and adoption scores (see Table 2). Female participants have higher mean worries scores than do other participants. In addition, compared with other adolescents, female participants have a higher mean pandemic knowledge score and mean adoption score. These same patterns are observed when comparing female participants and others based on anxiety level.

FIGURE 2
Structural equation analyses of adoption and its related factors, by gender and anxiety level, showing standardized parameter coefficients^a



Note: Age variable has been omitted.

^a Goodness of fit indices: $\chi^2 = <.001$; root mean square error of approximation (RMSEA) = .223; comparative fit index (CFI) = .416; Tucker-Lewis index (TLI) = -.314.

p < 0.05.

**p > 0.01.

*** $p \le 0.001$.

The results of the stratified SEM analyses showed three paths leading to adolescents' adoption of COVID-19 preventive measures (Figure 2). First, pandemic knowledge has a statistically significant direct effect on adoption except for more anxious females. Second, discussions with relatives have a statistically significant total effect, indirectly through worries, on all adoption, especially by more anxious others. Of all the factors, this one has the strongest effect on adoption by all groups. Third, perception of risk has a significant negative indirect effect on adoption through worries. We were able to confirm that more than 93% of participants worried about the health of their family members versus 44% for their own health (further information and data available on request from the authors).

These effects are stable in all four groups. The only group where age has a statistically significant negative effect is on less anxious others (data available on request from the authors). The model also suggests that some unmeasured factors statistically significantly influence the association between the knowledge of the pandemic and the discussions with relatives. SEM analysis of the entire sample show similar results in regard to the three observed

paths (data available on request from the authors).

Discussion

Our study results show that the majority of adolescents were early adopters of the main protective measures against COVID-19 infection, that is, handwashing, disinfecting frequently touched objects, avoiding coughing in public, avoiding gatherings and public places and cancelling nonessential meetings. In contrast to young adults who report low compliance rates with adopting preventive measures, studies addressing adolescents adoption depict

TABLE 1 Adolescent participants' adoption of COVID-19 preventive measure in the first months of the pandemic based on gender and anxiety level, COMPASS, Quebec, March—May 2020 (N=6052)

	COVID-19 preventive measure, % (n)						
Sample	Wash hands more often	Avoid coughing in public	Avoid gatherings and public places	Cancel meetings	Disinfect frequently touched objects		
All (n = 6052)	94 (4705)	93 (4659)	89 (4423)	83 (4168)	74 (3703)		
Gender							
Female (n = 3553)	95 (2915)	95 (2891)	91 (2761)	87 (2654)	78 (2392)		
Other (n = 2408)	92 (1780)	91 (1758)	86 (1654)	78 (1504)	68 (1306)		
Anxiety level							
More anxious (n = 3413)	93 (1491)	92 (1475)	87 (1397)	81 (1304)	75 (1211)		
Less anxious (n = 1717)	95 (3107)	94 (3076)	89 (2921)	84 (2764)	74 (2411)		

a more nuanced portrait. Dardas et al. (2020),¹² in their study of Jordanian highschool students' COVID-19 preventive practices, found that adolescents reported positive disinfecting behaviours and adequate social distancing, and avoided

crowded places and social gatherings; however, 40% of their sample did not practise correct hand washing and mask wearing. Similar results were also obtained in a study of Italian high-school students' practices.²¹

At the time of data collection, health authorities had not yet recommended mask wearing as a COVID-19 preventive measure. The results from the next data collection (Spring 2021) will help verify whether adolescents continued to apply the various preventive measures including mask wearing.

Knowledge about the pandemic, perception of risk of COVID-19, worries about the pandemic and discussions with relatives were all significantly related to adoption of COVID-19 prevention measures. Our results highlighted three paths in the pattern of associations to adoption. First, adoption appears to be significantly if indirectly related to a higher perceived risk. Second, except for more anxious females, there is a significant direct link between knowledge and adoption.

The third path links discussions with relatives to adoption. Here too, a direct link coexists with an indirect link mediated by worries, especially on more anxious others. Adolescence is a time where friends

TABLE 2
Adoption of COVID-19 preventive measures and factors linked to the adoption of these measures, by gender and anxiety level, COMPASS, Quebec, March—May 2020 (N = 6052)

Sample -	Mean scores (95% confidence interval)						
	Perception of risk ^a	Pandemic knowledge ^b	Worries ^c	Discussionsd	Adoptione		
All	0.79 (0.77 to 0.82)	10.82 (10.75 to 10.90)	6.44 (6.32 to 6.56)	1.92 (1.89 to 1.96)	7.05 (6.99 to 7.11)		
Gender							
Female	0.72 (0.69 to 0.75)	11.21 (11.12 to 11.30)	7.14 (6.98 to 7.29)	2.01 (1.96 to 2.06)	7.33 (7.26 to 7.39)		
Other	0.91 (0.87 to 0.95)	10.21 (10.08 to 10.34)	5.36 (5.18 to 5.54)	1.79 (1.73 to 1.85)	6.61 (6.51 to 6.71)		
Differences	−0.19 (−0.24 to −0.14)	1.00 (0.85 to 1.15)	1.77 (1.53 to 2.01)	0.22 (0.14 to 0.30)	0.71 (0.59 to 0.83)		
Anxiety level							
More anxious	0.81 (0.77 to 0.85)	10.67 (10.53 to 10.81)	6.77 (6.53 to 7.00)	1.93 (1.86 to 2.00)	7.05 (6.94 to 7.16)		
Less anxious	0.79 (0.76 to 0.82)	10.93 (10.85 to 11.02)	6.26 (6.12 to 6.39)	1.92 (1.87 to 1.97)	7.05 (6.98 to 7.12)		
Differences	0.02 (-0.03 to 0.07)	−0.26 (−0.42 to −0.10)	0.51 (0.25 to 0.77)	0.01 (-0.07 to 0.09)	-0.01 (-0.13 to 0.12)		
More anxious							
Female	0.73 (0.67 to 0.79)	11.19 (11.03 to 11.34)	7.70 (7.39 to 8.00)	2.00 (1.91 to 2.09)	7.36 (7.23 to 7.48)		
Other	0.93 (0.86 to 1.00)	9.90 (9.65 to 10.15)	5.38 (5.04 to 5.73)	1.83 (1.72 to 1.94)	6.58 (6.38 to 6.78)		
Differences	−0.20 (−0.29 to −0.11)	1.29 (1.01 to 1.57)	2.31 (1.85 to 2.78)	0.17 (0.03 to 0.31)	0.78 (0.55 to 1.00)		
Less anxious							
Female	0.72 (0.68 to 0.75)	11.25 (11.14 to 11.35)	6.85 (6.67 to 7.03)	2.02 (1.96 to 2.08)	7.31 (7.22 to 7.39)		
Other	0.91 (0.86 to 0.96)	10.43 (10.28 to 10.58)	5.31 (5.10 to 5.51)	1.77 (1.69 to 1.84)	6.65 (6.53 to 6.77)		
Differences	−0.19 (−0.25 to −0.13)	0.82 (0.64 to 1.00)	1.55 (1.27 to 1.83)	0.25 (0.15 to 0.35)	0.65 (0.51 to 0.79)		

^aThe perception of risk score is a continuous variable ranging from 0 to 2, where 0 is equivalent to the perception that COVID-19 represents very little risk to youths.

^b The pandemic knowledge score is a continuous variable ranging from 0 to 17, with 17 representing the highest level of knowledge related to COVID-19.

 $^{^{\}circ}$ The worries score is a continuous variable ranging from 0 to 20, with 20 representing the highest level of worry.

^dThe discussions score is a continuous variable ranging from 0 to 4, with 4 equivalent to the highest level of discussions with relatives about COVID-19 preventive measures and what to do in case of infection.

eThe adoption of COVID-19 preventive measure score is a continuous variable ranging from 0 to 10, with 10 representing the highest level of adoption of five COVID-19 preventive measures.

are very important and their opinions matter.⁵ Adolescents are much more socially influenced by friends than by adults in engaging in prosocial behaviours.²² Nonetheless, the impact of discussions between parents and adolescents have been shown to have an effect on condom use.²³ Promoting discussions with relatives in order to improve adolescents' adoption of COVID-19 preventive measures, if effective and accurate, may benefit compliance via a snowball effect. In fact, research has found peer-led interventions to be a way to increase adoption of preventive measures.⁵

Most promotion campaigns aimed at influencing adolescent behaviour are based on increasing adolescents' knowledge and awareness of the health risks. Unfortunately, these interventions are predominantly adult led and often unsuccessful with adolescents.²⁴

Worrying was expected to influence adoption of preventive measures because higher anxiety levels are associated with increased use of COVID-19 preventive measures among adults.25 It was also anticipated that this association would be influenced by the perception of risk and discussions with relatives. Nonetheless, our results showed that adolescents with a perception of higher risk of COVID-19 complications for youths are less worried about COVID-19 than peers without this perception of risk. A potential explanation may be that most adolescents do not worry about their own health but do worry about that of family members, some of whom may be at greater risk. Adolescents discussing COVID-19 preventive measures and what to do in case of infection with relatives worry more as well. This could be because such discussions lead to a better understanding of the gravity of the situation and potential consequences on human health.

Even if the three adoption paths discussed mostly apply to the four subgroups analyzed, based on gender and anxiety level, model comparisons demonstrate certain nuances. As seen in previous studies, female adolescents tend to adopt more preventive measures than do their peers. ^{12,26,27} A possible explanation is that some of the factors that lead to adoption, such as a higher level of knowledge and worry, are particularly associated with females. ^{4,20,28} In fact, our results show that

female adolescents have a higher levels of pandemic knowledge and worries (which is emphasized by a higher level of anxiety) than do their non-female peers.

If a main objective is to increase the adoption of preventive measures, a noteworthy finding is that anxiety in non-female adolescents influences the effects of the different factors that lead to adoption. Indeed, discussions in relation to COVID-19 with relatives have an even greater influence on more anxious non-females than on less anxious non-females. Patterns are similar for perception of risk, worries and pandemic knowledge. These findings shed light on the importance of not looking for a unique model to apply to everyone because gender and anxiety levels influence the adoption of preventive measures and their factors.

Strengths and limitations

This study has some limitations. First, the cross-sectional study design hampers the ability to infer potential causal relations; however, we can expect adoption of preventive measures to be influenced by constructs other than those investigated.

Second, because of school closures, completing an online questionnaire at home was the only possible way to collect data on adolescents' behaviours and their perceptions of risk. Consequently, the usual participation rate (above 90% in class) was strongly affected in some schools. A review of the literature on adolescents' participation rates in online health surveys usually round up to between 30% and 40% and demonstrate self-selection bias.²⁹

Third, the population of participating schools was based on schools from the eastern part of the province of Quebec. Thus, the study's conclusions may not reflect the reality in other regions and countries because of differences in severity and duration of pandemic-related restrictions.

Fourth, these results are derived from an exploratory analysis where replication needs to be assessed. Still, the large number of participants in this study provide significant information about the adoption of preventive measures by the adolescent population.

Finally, the COMPASS platform offers a unique opportunity to follow and analyze changes over time in adolescents' perceptions of and attitudes towards the COVID-19 pandemic as well as their acceptance and adoption of preventive measures.

Conclusions

Most of the adolescents participating in this study appear to have complied with the COVID-19 preventive measures—even those from population subgroups with lower adoption rates. While accurate pandemic knowledge and proper risk perception should be promoted among youths, policy makers and health care providers should also consider ways of promoting discussions with relatives as a way of improving adolescents' adoption of COVID-19 preventive measures.

The longitudinal nature of the COMPASS study will allow researchers to follow, over the long run, the evolution of adherence to preventive measures, the influences of changes in interconnected adoption-related factors, and the impact of specific interventions intended to influence them. Most importantly, further studies are needed to better disentangle these relations and explore how contextual, personal and policy aspects are intertwined and how to develop comprehensive and appropriate approaches to reinforce and sustain preventive measures among youth.

Acknowledgements

The authors wish to thank the Quebec public health authorities, participating schools, school boards and students and the COMPASS team, especially Rabi Joel Gansaonre, for their continued confidence in our team.

Funding sources

The COMPASS study has been supported by a bridge grant from the Canadian Institutes of Health Research (CIHR) Institute of Nutrition, Metabolism and Diabetes (INMD) through the "Obesity – Interventions to Prevent or Treat" priority funding awards (OOP-110788; awarded to SL); an operating grant from the CIHR Institute of Population and Public Health (IPPH) (MOP-114875; awarded to SL); a CIHR project grant (PJT-148562; awarded to SL); a CIHR bridge grant (PJT-149092; awarded to KP/SL); a CIHR project grant (PJT-159693; awarded to KP); and a

research funding arrangement with Health Canada (#1617-HQ-000012; contract awarded to SL).

The COMPASS-Québec project also benefits from funding from the Ministère de la Santé et des Services sociaux and the Direction régionale de santé publique du CIUSSS de la Capitale-Nationale.

Conflicts of interest

The authors declare that they have no conflicts of interest.

Authors' contributions and statement

CBD and SH conceptualized and conducted the analysis.

CBD conducted the literature review.

CBD led the writing and wrote the first draft.

STL conceptualized and leads the larger COMPASS study where SH and RB are the COMPASS-Québec provincial leads.

All authors provided feedback on drafts and reviewed and approved the final manuscript.

The content and views expressed in this article are those of the authors and do not necessarily reflect those of the Government of Canada.

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