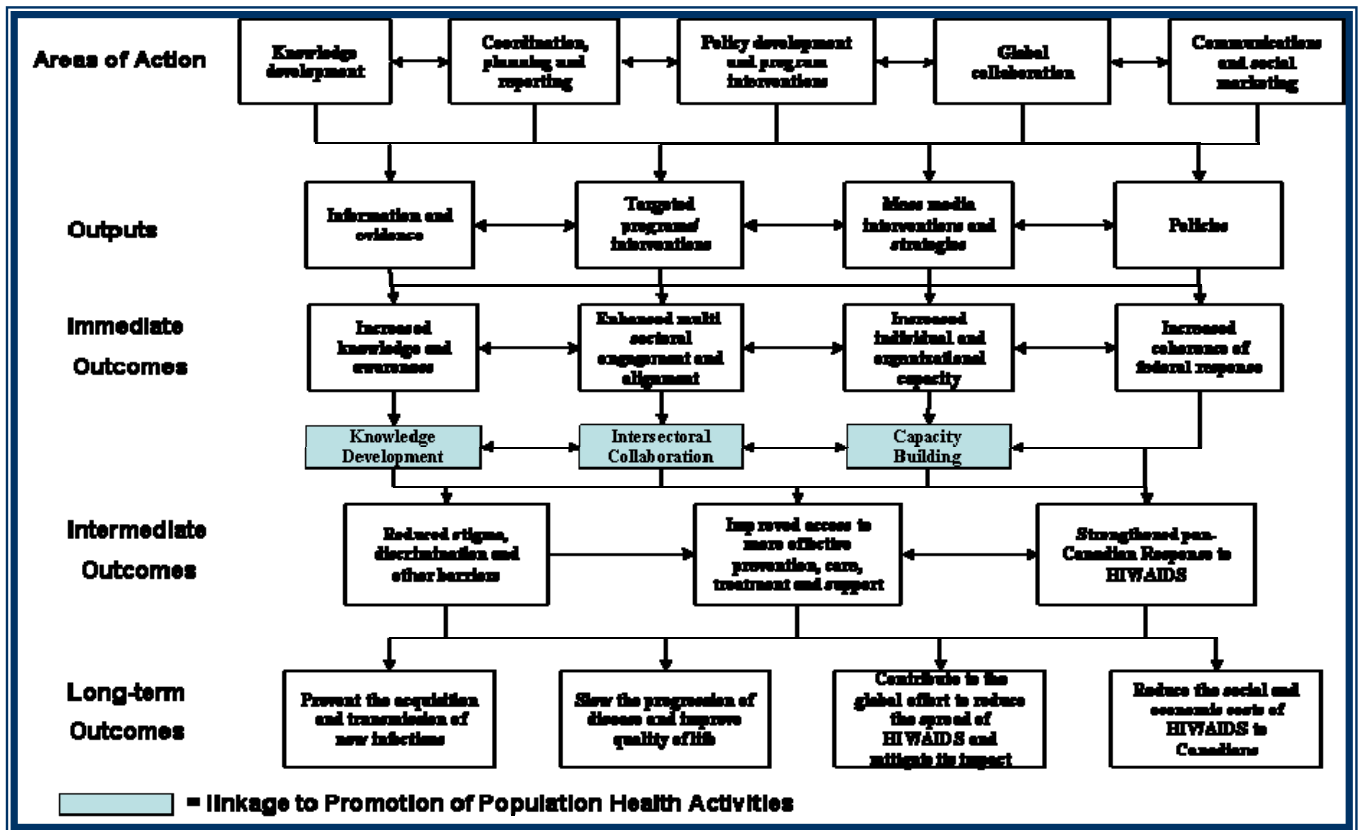


The logic model for the Federal Initiative (Exhibit I-4 below) summarizes the means by which the anticipated long-term outcomes would be achieved.

Exhibit I-4 – Federal Initiative Logic Model



Source: RMAF

The Federal Initiative delivers a range of activities through the following five broad areas of action:

1. Knowledge Development: research, surveillance, laboratory science, knowledge synthesis and transfer;
2. Coordination, Planning and Reporting: governance and an enhanced accountability framework, co-ordinating and advisory bodies;
3. Policy and Program Interventions: policy development, national and regional Gs&Cs programs and projects;
4. Global Engagement : health sector response to fulfill international commitments by sharing policies, best practices, and technical expertise with the goal of strengthening domestic and global responses to HIV/AIDS; and
5. Communications and Social Marketing: awareness and social marketing campaigns.