Evidence Brief

Trends and projections of obesity among Canadians

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Background

The prevalence of obesity, defined as body mass index (BMI) of 30 kg/m² or higher for adults and as 2 standard deviations above the World Health Organization growth standard mean for children, has increased in many parts of the world. Obese adults are at an increased risk of certain chronic conditions, including hypertension, type 2 diabetes, cardiovascular diseases and some cancers, and of premature death. Obese children have increased cardiometabolic risk, including dyslipidemia, insulin resistance and elevated blood pressure. Excess childhood body weight that continues into adulthood can affect quality of life, educational attainment and earnings over the lifecourse.

The Public Health Agency of Canada has projected an annual direct health care cost (including physician, hospitalization and medication costs) of those categorized as obese in Canada in constant 2001 Canadian dollars. Calculated as $7.0 billion in 2011, this annual direct health care cost is projected to rise to $8.8 billion by 2021, based on simulated average direct health care costs, which are higher among the obese ($2,283) than the overweight ($1,726), the underweight ($1,298) and those at normal weight ($1,284).

Canadian estimates from 2006 and 2008 that used different methodologies place the annual economic burden (direct and indirect costs) of obesity between $4.6 billion and $7.1 billion.

The purpose of this evidence brief is to show current Canadian obesity prevalence rates and estimates for the future using objectively measured height and weight to calculate BMI. The use of objectively measured height and weight to derive BMI is strongly recommended, especially for children and adolescents, as self- and proxy-reported height and weight tend to underestimate actual weight and consequently BMI and obesity prevalence.

Data sources

Before 2007, only a few national population-level surveys directly measured the height and weight of children and adolescents: the Canada Health Survey (age 0 and older) in 1978/1979; the Canada Fitness Survey (age 7 years and older) in 1981; the Campbell’s Survey on Well-being in Canada (age 7 years or older) in 1988; and the Canadian Community Health Survey (CCHS), Cycle 2.2 Nutrition (age 2 years or older) in 2004. Since 2007, the Canadian Health Measures Survey (CHMS) has systematically collected objectively measured BMI; data collection through the CHMS occurs in two-year cycles.

We generated projections of past, current and future BMI from 2001 through to 2031 using the POpulation Health Microsimulation model for childhood and adult BMI (POHEM-BMI). POHEM-BMI is a continuous-time, Monte Carlo microsimulation model in which the basic unit of analysis is the individual. The dynamic simulation recreates the Canadian population at a given point in time through births, immigration and emigration, and ages it, one person at a time, until death. Life events such as smoking initiation and cessation, changes in physical activity and BMI, and incidence and progression of diseases affect the life trajectory and mortality of individual simulated people. POHEM-BMI integrates data distributions and equations derived from sources that include nationally representative cross-sectional and longitudinal surveys, and vital statistics and cancer registries. In particular, multivariate regression equations estimated from the longitudinal National Population Health Surveys from 1994 to 2006 simulate the plausible dynamics of BMI, adjusting for self- and proxy-report bias. The POHEM-BMI model is auto-regressive and includes variables that have predictive power beyond that of the history of BMI, such as age, sex, physical activity and smoking status. POHEM-BMI projections assume that current
behaviour patterns continue and nothing new is done to prevent obesity.

**Obesity trends in Canadian children and adolescents**

Obesity prevalence rates that used objectively measured BMI more than doubled in Canadian children and adolescents (aged under 18 years) between 1978/79 and 2004, from 6.3% (in 2 to 17 year olds) to 13.3% (in 6 to 17 year olds). Obesity prevalence rates are higher in boys than in girls and higher in adolescents (12–17 years) than in younger children (6–11 years). Data from the 2007–2009, 2009–2011 and 2012–2013 cycles of CHMS suggest that obesity prevalence rates have stabilized between 11.6% and 14.3% (in 6 to 17 year olds). These observations are consistent with POHEM-BMI, which projects that obesity among Canadian children aged 6 to 17 years will stabilize after 2013, resulting in 1 in 7 children being obese (Figure 1).

**Obesity trends in Canadian adults (18+ years)**

Obesity prevalence rates that used objectively measured BMI nearly doubled in Canadian adults between 1978/79 and 2004, from 13.8% to 23.1%. Obesity prevalence rates among adults are lowest in early adulthood, increase in middle age and decline slightly in seniors. Data from the 2007–2009, 2009–2011 and 2012–2013 cycles of CHMS suggest adult obesity prevalence was between 23.9% and 26.4%, resulting in 1 in 4 adults being obese. Projections using POHEM-BMI suggest obesity among adults will rise over the next two decades (Figure 1), with the largest increase in adult men (Figure 2).

**Conclusions**

Our analysis of three recent cycles of the CHMS shows that obesity prevalence rates that use objectively measured BMI stabilized in children and adolescents but rose slightly in adults. Our microsimulation projections suggest that despite a stabilization in obesity prevalence among children and adolescents, if nothing new and effective is done to mitigate the trend among adults, objectively measured obesity will rise over the next two decades, affecting more than one in three Canadian adults by 2031. These projections from a validated population health microsimulation model provide a realistic benchmark against which to compare new surveillance data to gauge shifts in the trend of obesity among Canadian children and adults.
FIGURE 2
Prevalence of obesity among Canadian children and adolescents and adults by sex and calendar year

Objectively measured prevalence from Canadian population health surveys (see Data Sources for details).
Children/adolescents encompass ages 6 to 17 years; adults encompass ages 18 to 79 years.

References


