

Release notice

Healthy Behaviour Data Challenge

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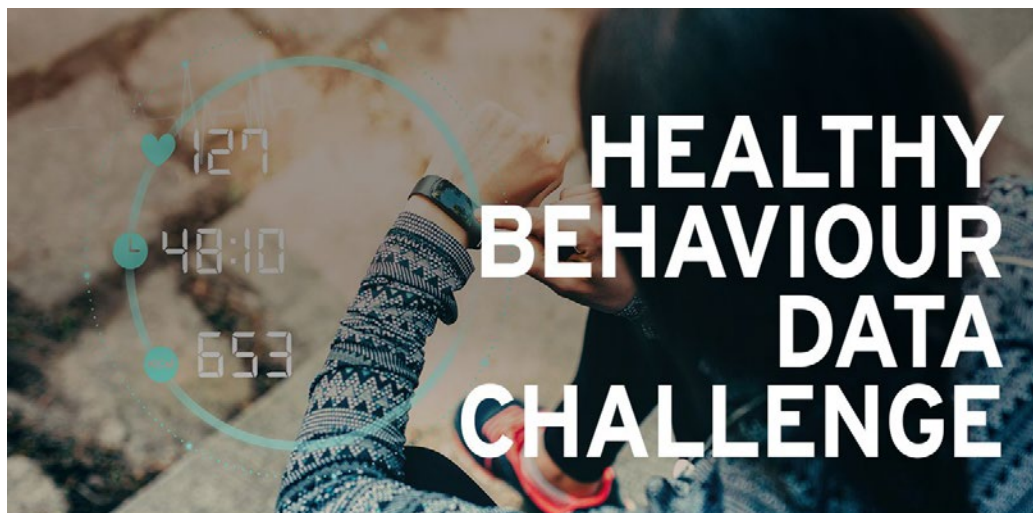
The Public Health Agency of Canada, the Canadian Institutes of Health Research, and MaRS Discovery District have announced the launch of the Healthy Behaviour Data Challenge.

This Data Challenge responds to the call for new ways to address the limitations of self-reported health surveillance information and tap into the potential of innovative data sources (e.g. wearables, geographic information systems) and alternative methodologies for public health surveillance. Specifically, this Data Challenge is looking for innovators to propose and test creative new ways of sourcing data that can be used to measure indicators of physical activity, sleep or sedentary behaviour.

The creative ideas emerging from this Data Challenge will enhance public health surveillance to advance healthy behaviours among Canadians.

For more information and to apply, visit [Healthy Behaviour Data Challenge](#). Applications are being accepted until 11:59 p.m. EDT, August 4, 2017.

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Canada



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