



April 18, 2026

Consultation on the Patented Medicine Prices Review Board (PMPRB) Proposed Practice Directions

This submission is being made on behalf of Save Your Skin Foundation (SYSF), a national not-for-profit group dedicated to the fight against non melanoma skin cancers, melanoma and ocular melanoma through nationwide education, advocacy and awareness initiatives. SYSF provides a community of support for people living with cancers and their caregivers throughout the entire continuum of care, from prevention and diagnosis to survivorship.

Our organization appreciates the opportunity to provide a submission in response to the consultation on the proposed Patented Medicine Prices Review Board (PMPRB) Practice Directions.

We generally support procedures in all fora that are simpler, faster, less cumbersome and adapted to modern approaches and technologies.

As you know, patient groups are not directly involved the preparation for, and presentation at hearings. As such, we are not in a position to comment on the practical implications of implementation of this proposal. In this instance the appropriate interested party to provide a submission on these Practice Directions is industry. As a quasi-judicial body, we are certain that the PMPRB will meet its duty to provide a fair hearing in the implementation.