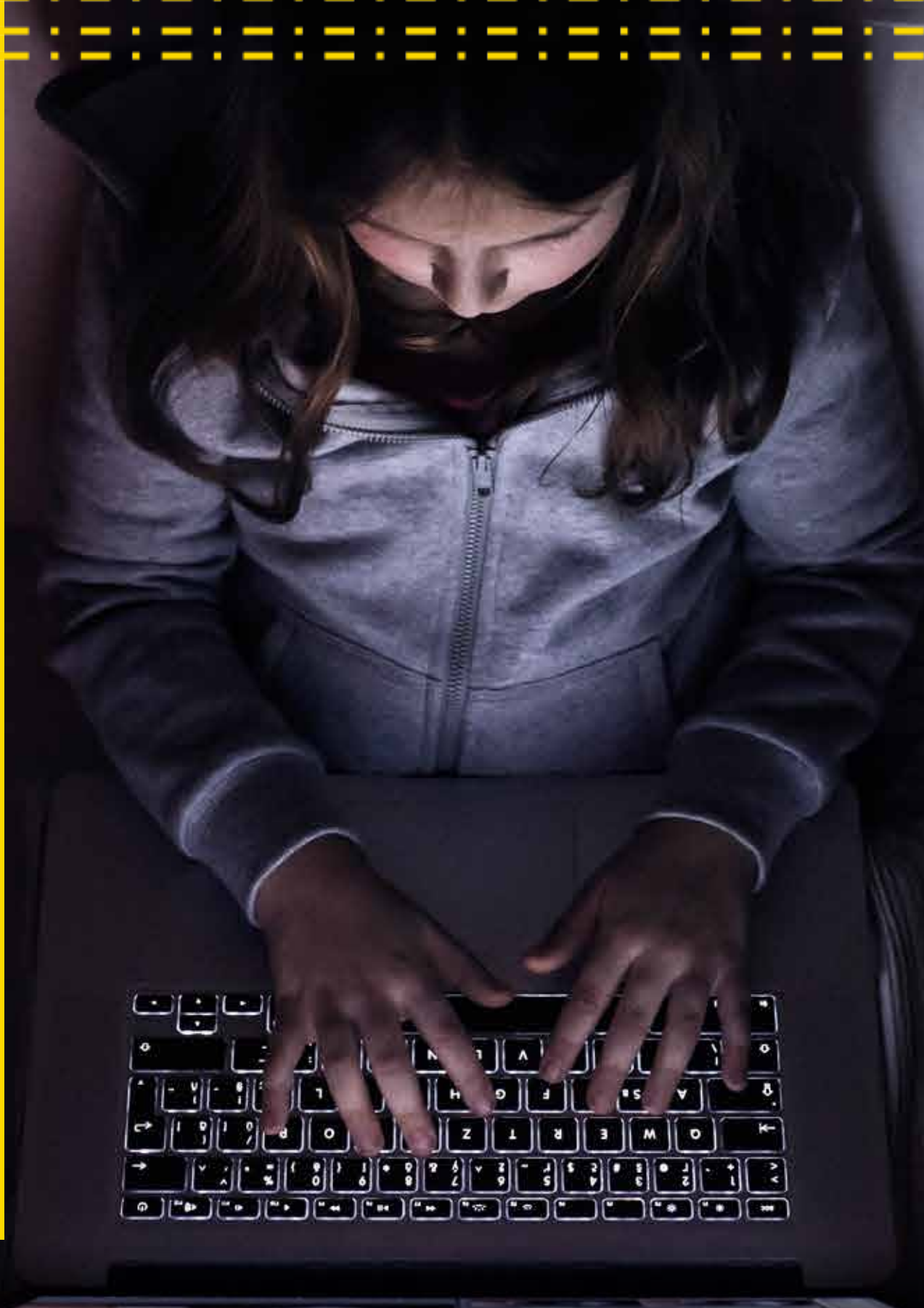


ONLINE CHILD SEXUAL EXPLOITATION

IS A GROWING PROBLEM IN CANADA

Many people don't realize how prevalent this horrific crime is.

If we don't acknowledge the problem, we can't help put an end to it.



ONLINE GROOMING | SEXUAL IMAGES AND VIDEOS | SEXTING & SEXTORTION | CAPPING

ONLINE CHILD SEXUAL EXPLOITATION IS HAPPENING RIGHT NOW

4.3 MILLION

child sexual exploitation reports processed by Cybertip.ca from 2014–2020 ¹

88% INCREASE

in sextortion and other online exploitation reports to Cybertip.ca since the pandemic began ²

NEARLY 1 IN 4

parents have come across inappropriate online behaviour aimed at their child ³

1 IN 3

parents were asked by their children about questionable online activity ⁴

TO CANADIAN CHILDREN



1 IN 10

children are sexually victimized before they turn 18 ⁵

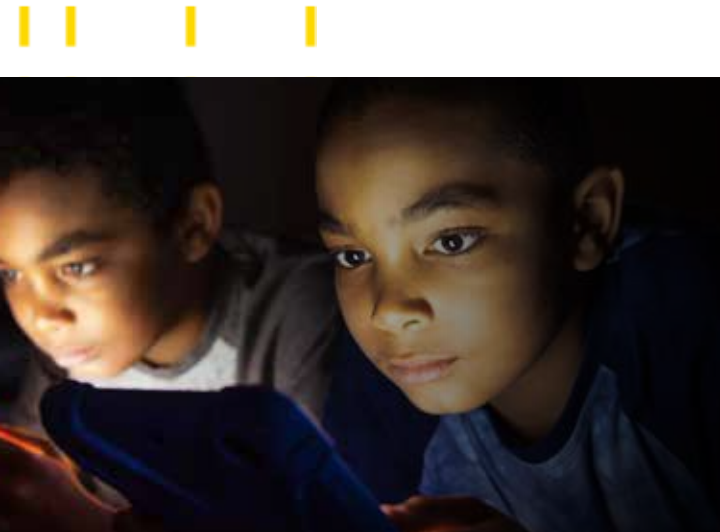
39%

of luring attempts reported to Cybertip.ca in the last 2 years involved victims 13 or under ⁶

ALMOST HALF

of parents have never spoken to their children about sextortion or sexting ⁷

WHO ARE ONLINE AND VULNERABLE



NEARLY 100%

of Canadian youth (15–30) use the Internet daily or own their own smartphone device ⁸

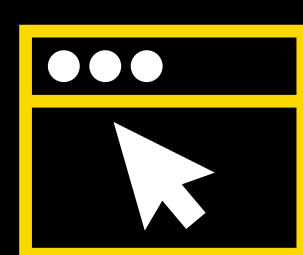
80%

of students said they rarely or never have an adult in the room when online ⁹

1 IN 3

luring attempts reported to Cybertip.ca happened on Instagram, Snapchat or KIK Messenger (34%) ¹⁰

BUT YOU CAN TAKE ACTION



BE AWARE THAT ONLINE CHILD SEXUAL EXPLOITATION IS AN ISSUE



TALK OPENLY AND REGULARLY WITH YOUR CHILD



LEARN TO SPOT THE WARNING SIGNS



GET HELP WHEN NEEDED

[Cybertip.ca](https://www.cybertip.ca)
[Kidshelpphone.ca](https://www.kidshelpphone.ca)
[Needhelpnow.ca](https://www.needhelpnow.ca)

CANADA.CA/CHILD-EXPLOITATION
LEARN MORE ABOUT WHAT YOU CAN DO TO HELP PREVENT ONLINE CHILD SEXUAL EXPLOITATION.

SOURCES:

- 1, 2, 6, 10. Cybertip.ca
- 3, 4, 7. Child Sexual Exploitation Public Awareness Research, PSC, 2020
5. Afifi TO, MacMillan HL, Boyle M, et al. "Child abuse and mental disorders in Canada." Canadian Medical Association Journal. 2014; 186(9): E324-32
8. Statistics Canada, *A Portrait of Canadian Youth* (2019)
9. Media Smarts, *Life Online*, 2014