

2018-2021 STRATEGIC PLAN:

LEADERSHIP, MOBILIZATION, SUPPORT, PARTNERSHIPS



VISION

To be a valued partner that promotes a culture of bilingualism within the public service and celebrates diversity through the use of English and French.



MISSION

Act as an agent of influence for official languages within the Government of Canada and mobilize deputy heads and official languages champions, with the aim of promoting common approaches and ensuring that official languages are a top-of-mind issue at the senior management level.

STRATEGIC OBJECTIVES



LEADERSHIP

Set the tone for a change in behaviours and encourage the recognition of exemplary leadership.



MOBILIZATION

Strengthen the Council of the Network's role as a catalyst, while contributing to the advancement of the official languages program.



SUPPORT

Equip deputy heads and official languages champions and offer customized support.



PARTNERSHIPS

Consolidate relationships with current partners and identify new partnership opportunities.

KEY ACTIVITIES

- *Dare to discuss* campaign on social media
- Awareness campaign aimed at managers and executives
- Champions' awards

- Electronic newsletter
- New *Collection of Official Languages Resources*
- Workshops on best practices
- 50th anniversary of the *Official Languages Act*

- Toolbox
- Reference guide and infographic documents
- Information sessions for new champions

- Events
- Committees, working groups and networks
- Regional meetings